

MISSION/VISION STATEMENT DAY

Guideposts for the Future

Does your study club have a mission statement? Do you know what your vision is for the next year? Do you have a five year plan? Putting your goals, dreams and visions in writing increases the chance that they will become reality.

Our program facilitates the process of developing a mission/vision/statement. Understand what your club wants, what your club needs, and how you can best work together to achieve greater success.

Work together to create a framework within which your club can successfully grow and work on even more joint cases throughout the year



“In one day, we help club members chart a course for the future. Developing a mission statement gives everyone a chance to focus on the purpose of their club and what they want to accomplish in the coming years.”

– Greg Zlevor, President
Westwood International

Learn...

How your fellow club members envision the future.

How to facilitate a conversation where everyone has a voice.

How to generate more referrals.

How to develop an action plan for working on joint cases.

Westwood International
P.O. Box 321
407 Main Street
Medfield, MA 02052-0321
508.359.1900

Program Highlights

- Facilitated Discussion
- Create Mission/Vision Statement in One Day
- Develop Action Plan
- Joint Case Strategy Session

Program Benefits

- Increased Referrals
- Create Buy-in from All Members
- Gain Consensus on Purpose/Vision
- Increase Club Cohesiveness

“Greg is an excellent facilitator. He designed a day for our club that provided focus, direction, and meaning. It is not only helping us for this year but for years to come. I recommend Greg and Westwood International.”

– Robert J. Naples, DDS
Director, Lone Star Dental Seminars